

SOCIAL MEDIA “GOOD FOOD & WINE SHOW” MELBOURNE PROMOTION/COMPETITION

CONDITIONS OF ENTRY

1. Information on how to enter the 'Good Food & Wine Show Melbourne' competition, mechanics of entry, and prizes form part of these terms and conditions. By participating, entrants agree to be bound by these terms and conditions. Entry into the promotion/competition is deemed acceptance of these Conditions of Entry by each entrant. Entry is via Internet only.
2. The **Promoter** is Australian Eggs (ABN 66 102 859 585) of Suite 602, Level 6/132 Arthur St, North Sydney NSW 2060. Phone: (02) 9409 6999.
3. The **Promotional Page** is <https://www.australianeggs.org.au/good-food-and-wine-melbourne>
4. The **Promotional Partner** is Liquid Ideas Pty Ltd (ABN 46 135 635 521) of L1, 351 Crown St, Surry Hills NSW 2010. Phone: (02) 9667 4211.

Competition Period

5. The 'Good Food & Wine Show' competition commences at 10:00am AEST on 2 May 2026, and ends at 23:59pm AEST on 22 May 2026 (**Competition Period**).

Eligibility to Enter

6. Entry is open to residents of Australia aged 18 years or over (**Eligible Entrants**).
7. The directors, management and employees (and their immediate families) of the Promoter its related entities, printers, suppliers, providers and agencies whom are directly associated with the conduct of this promotion are ineligible to enter the promotion. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.

How to Enter

8. To enter the Good Food & Wine Show competition Eligible Entrants must, during the Competition Period, fully and correctly complete and successfully submit their valid entry in the manner advertised, as advertised on the Australian Eggs website:
<https://www.australianeggs.org.au/good-food-and-wine-melbourne> Eligible Entrants must provide all mandatory information required to complete their entry into the Good Food & Wine Show competition. Such information may include, but is not limited to, the Entrant's *@handle*, full name, residential address, contact telephone number and current and valid email address.

Invalid Entries

9. Eligible Entrants may enter on only one (1) occasion for The Good Food & Wine Show competition, unless otherwise advertised. Any subsequent entry after the first valid entry received from an Eligible Entrant will be deemed invalid.
10. Entries will be deemed accepted at the time of receipt by the Promoter and/or Promotional Partner and not at the time of transmission. Entries received will be considered final by the Promoter. Incomplete, inaccurate, erroneous, ineligible, or incomprehensible entries will be deemed invalid. Entries must be received by the Promoter or Promotional Partner during the Promotional Period for the 'Good Food & Wine Show' competition.

11. The Promoter's decision is final, and binding and no correspondence will be entered into. The Promoter accepts no responsibility for late, lost, or misdirected entries or other communications. Entries will be deemed void if illegitimate, forged, manipulated, or tampered with in any way. Any incorrect information entered by an Eligible Entrant via the Promotional Page will deem an entry invalid.
12. The use of any automated entry software or any mechanical, electronic or other means that allows an Eligible Entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that Eligible Entrant invalid.

Prizes

13. 20 winners will be drawn from all valid entries received during the Competition Period for that promotion. Each valid entry drawn to be a winner will win one (1) double pass ticket to the Good Food & Wine Show in Melbourne held on 29 May 2026 to 31 May 2026 October 2025 to valued at \$49.95 individual ticket price (The Prize).
14. The total value of all prizes to be awarded in a single advertised promotion will not exceed \$899.00
15. The Prize is subject to prevailing terms and conditions of use including any expiration dates.
16. The Prize value is the Recommended Retail Price including GST. The Prize, or any unused portion of the Prize, is not exchangeable or transferable and cannot be taken as cash (unless otherwise indicated).
17. The Promoter is not liable for any loss, damage or injury suffered (even if caused by negligence) as a result of the Winners accepting or using the Prize (or both), except for any liability that cannot be excluded by law.

Draw Date and Time

18. All valid entries will be included in the draw.
19. The draw will take place at 10:00am AEST on 22 May 2026 (**Prize Draw Date**) at 351 Crown St, Surry Hills NSW 2010.
20. The first 20 valid entries drawn will be the winners of the prize (**Winners**). Winning is not contingent on being present at the draw.
21. Prizes will be delivered, paid, or transferred to the Winners within 1 week after the Prize Draw Date.

Prize Substitution

22. A prize must be taken as offered and cannot be varied. The Promoter accepts no responsibility for any variation in prize value. The Promoter accepts no responsibility for prizes lost or damaged in transit. The Promoter accepts no responsibility for any tax implications that may arise from prize winnings. Independent financial advice should be sought.
23. In the event that the Prize (or any part of the Prize) becomes unavailable for reasons beyond the Promoter's control, the Promoter may substitute a prize (or the relevant part of a prize) with a prize of equal or greater value subject to any contrary direction from a regulatory authority.

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Winner Notification and Publication

24. The Winners will be notified in writing via email within 4 days of the Prize Draw Date that they have won the Prize and how the Prize will be delivered or collected. All reasonable steps will be taken by the Promoter or Promotional Partner to notify the Winners of the results of the draw.
25. Winners will be published on the Promotional Page and will remain on the Promotional Page for 7 days after the Prize Draw Date.

Unclaimed Prizes

26. The Prize will be distributed after the close of the Competition.
27. The Promoter will make reasonable efforts to identify and locate the Winners.
28. In the event of:
- (a) An invalid entry or ineligible entrant;
 - (b) The Promoter or Promotional Partner being unable to successfully contact a Winner within 7 days of the Prize Draw Date; or
 - (c) A winner declining to accept the Prize;

The Promoter or Promotional Partner may, in its sole discretion, hold an unclaimed prize draw will be held at 351 Crown St, Surry Hills NSW 2010. The Promoter or Promotional Partner will continue this process until an Eligible Entrant has been successfully contacted.

29. The Winner of an unclaimed prize will be notified in the same manner as set out in clauses 24 and 25.
30. The Promoter assumes no responsibility for any failure to receive an entry or for inaccurate information or for any loss, damage or injury as a result of technical or telecommunications problems, including security breaches. If such problems arise, the Promoter may (where necessary with the approval of the relevant lottery authority) modify, cancel, terminate or suspend the Competition.

Use of Eligible Entrants Personal Information

31. Personal information including the Eligible Entrant's name, address, telephone number, email, and/or nominated bank account details may be collected and used for the purpose of conducting this Competition. This may require disclosure to third parties, including local regulatory authorities and the Promoter's agents or third-party service providers, for the purpose of conducting the Competition, or for promotional and marketing purposes (including for direct marketing) **(Purpose)**.
32. By entering this Competition, Eligible Entrant's consent to the use of their personal information for the Purpose, and that the Promoter may contact them for future marketing and material purposes without payment. Eligible Entrants agree that the Promoter may use this information for that purpose.
33. Eligible Entrants may access, change or update their personal information by emailing the Promoter on marketing@australianeggs.org.au or by telephone at (02) 9409 6999. during office hours. A copy of the Promoter's privacy policy is available at <https://www.australianeggs.org.au/privacy-policy>. The privacy policy contains information about how individuals may access or correct personal information or make a privacy-related complaint.

Intellectual Property and Moral Rights

34. By entering this Competition, Eligible Entrants license the Promoter to use the content of their entry in any way the Promoter wishes (including modifying, adapting, copying, publishing, broadcasting, or communicating the entry whether in original or modified form in whole or in part) in all media in perpetuity without payment to the Eligible Entrant of royalties or compensation.
35. By entering this Competition, Eligible Entrants consent to the Promoter dealing with their entry content in any way that may otherwise infringe the Eligible Entrants' moral rights and agree not to assert their moral rights (wherever such rights are recognised) in respect of their entry against the Promoter or its assigns, licensees or successors.
36. Eligible Entrants warrant that their entry is not in breach of any third-party intellectual property rights

Publicity

37. Eligible Entrants consent to the Promoter using their name, likeness, image or voice (or a combination of these) in the event that they are a Winner in any media for an unlimited period of time without remuneration or compensation for the purpose of promoting this Competition (including any outcome) and/or promoting any products manufactured, distributed or supplied (or both) by the Promoter.

Social Media

38. By using and entering this competition on social media, Eligible Entrants:
- (a) Agree to comply with TikTok, Instagram, Facebook or other relevant social media platform (as applicable) terms of use;
 - (b) Acknowledge and agree that this promotion is in no way sponsored, endorsed or administered by, or associated with Instagram, TikTok, Facebook or other social media platform;
 - (c) Understand that they are providing their information to the Promoter or Promotional Partner and not to Instagram, TikTok, Facebook or other social media platform;
 - (d) Are solely responsible and liable for any content or information they transmit to other Internet users; and
 - (e) Release Instagram, Facebook, TikTok or other relevant social media platform from all claims based on, related to, or arising from this promotion.
39. Any questions, comments or complaints about the promotion must be directed to the Promoter or Promotional Partner and not to TikTok, Instagram, Facebook or other relevant social media platform. The Promoter is not responsible for any loss, damage or injury to Eligible Entrants resulting from entering or participating in this Competition including arising from any comments made, or material published, by third parties about the Eligible Entrants on any social media platform in connection with this Competition.

General Conditions

40. Costs associated with accessing the platform and the Promotional Page remain an entrant's responsibility and may vary depending on the Internet service provider used.
41. These terms and conditions, and the trade promotion and any claim or dispute between the Promoter and an Entrant are governed by the laws of New South Wales. Entrants submit to the non-exclusive jurisdiction of courts and tribunals of New South Wales in connection with any dispute concerning these terms and conditions and the trade promotion.

42. Should an Eligible Entrant's contact details change during the Competition Period, it is the Eligible Entrant's responsibility to notify the Promoter. A request to access or modify any information provided as part of the redemption of a Prize should be directed to the Promoter. The Promoter takes no responsibility where it is unable to contact prize winners who have not provided correct or complete contact details.
43. The Promoter reserves the right to request verification of the social media profile of Eligible Entrants and of the age, identity and residential address of the Winners and any other information relevant to entry into or participation in this Competition. Verification is at the discretion of the Promoter, whose decision is final. Failure by the Promoter to enforce any of its rights does not constitute a waiver of those rights.
44. The Promoter reserves the right to disqualify any individual who submits an entry that is not in accordance with these terms and conditions, or who is involved in any way in interfering or tampering with the conduct of this Competition, has breached any of these terms and conditions, or engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the Competition. In the event that a winner breaches these terms and conditions, the winner will forfeit the prize in whole and no substitute will be offered. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
45. The Winners have rights under the Australian Consumer Law and other similar legislation which cannot be excluded, restricted or modified by the Promoter. These terms and conditions do not exclude, restrict or limit those statutory rights in any way. However, to the extent that it is permitted to do so, the Promoter (including its officers, employees and agents) excludes all liability whether arising in tort (including without limitation negligence), contract or otherwise for any personal injury or any other loss or damage (including without limitation loss of opportunity or loss of profits) whether direct, indirect, special or consequential, arising in any way out of the Competition, including, without limitation:
- (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control);
 - (b) any theft, unauthorised access or third-party interference;
 - (c) any entry that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter;
 - (d) any variation in market value to that stated in these terms and conditions;
 - (e) any tax implications; or
 - (f) the Prize or use of the Prize.
46. If for any reason beyond the reasonable control of the Promoter this Competition is not capable of running as planned, the Promoter reserves the right in its sole discretion to take any action that may be available to it, and to cancel, terminate, modify or suspend the Competition, unless to do so would be prohibited by law.
47. The Promoter reserves the right to cancel, terminate, modify or suspend the Competition or amend these terms and conditions, subject to any directions from a regulatory authority.