



Group Name

Exploring Ethics

Who is involved in the situation?

.....

How do your values impact your response to the situation?

.....

What are the conflicting viewpoints?

.....

What consequences might your actions have?

.....

How will your actions affect the other people involved?

.....

How might you respond differently in this situation?

.....



Group Name

Being Sustainable

Record 3 ideas in each box for how you can be...

Socially sustainable:

Environmentally sustainable:

Economically sustainable:





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Production System SWOT Analysis

Production system.....

	Socially sustainable	Harmful
Internal		
External		



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Empathy Map

Focus Group - Egg Consumers

Sees:	Feels:	Does:	Needs:
Daily experiences that may affect their buying decisions:			Looking for:



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Egg Packaging Analysis

	Cage Eggs	Barn-laid Eggs	Free Range Eggs
Text and language used			
Design of packaging, colours/ images used			
Price of 1 unit (1 egg)			
Legal authorities mentioned			
Origin of eggs			



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Supporting Sustainability

Make notes on how each egg production system supports the three pillars of sustainability.

	Cage Eggs	Barn-laid Eggs	Free Range Eggs
Social Sustainability			
Environmental Sustainability			
Economic Sustainability			



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Planning a documentary

Use this sheet to organise your information and make notes on each section.

Section	Scenes used, e.g. presenter talking / interview / shot of farm etc	Images used	Text or music used
1.			
2.			
3.			





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Peer Assessment Feedback Sheet

Feedback identified	Changes we need to make	How will this change affect the documentary? Will it meet the criteria?

