



Welcome to Australian Eggs

Australian Eggs is a member owned not-for-profit company providing marketing and research & development (R&D) services for the benefit of Australian egg farmers.



Be part of something good

The Australian egg industry makes a substantial contribution to the community, delivering affordable nutrition to Australians in the form of 17.2 million eggs every single day.

Eggs are part of our culture. Australians love eggs and their trust in the egg industry is strong – providing a source of great pride for Australian egg farmers.

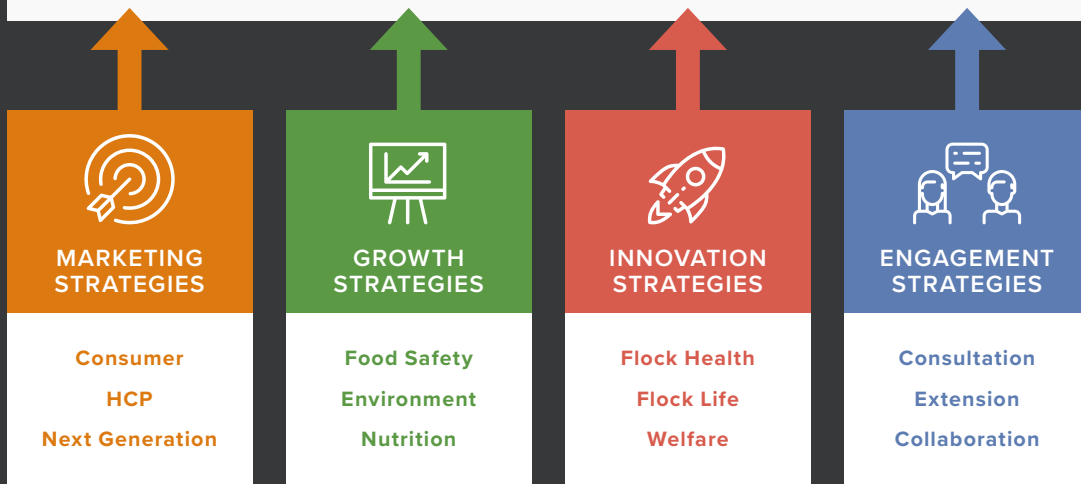
Australian Eggs is part of the egg industry. As the national peak services body, Australian Eggs forms an important point of connection between egg farming businesses through which common opportunities and challenges can be explored and progressed. We work through these issues together with egg farmers and industry representative bodies and maintain transparent engagement processes to ensure participating is convenient.

Membership of Australian Eggs provides an opportunity to be a part of this process and have a say in the way our services are provided. We encourage all levy payers to join and explore how the range of services we provide can assist your business.



Vision & Strategy

BETTER FARMING → BETTER EGGS → BETTER LIFE



Farmer Resources

Australian Eggs develops a range of practical on-farm and online resources to assist egg farms with biosecurity, food safety, egg production and hen management.

To view and order resources, scan the QR code →



Egg Standards of Australia

ESA is a voluntary quality assurance program. It has been developed through an extensive consultation process with industry and represents a robust, credible and workable QA standard that meets the needs of regulators and retailers. ESA provides a robust set of compliance standards that have been independently reviewed against current Australian retailer and regulatory requirements.

To learn more about ESA, scan the QR code →



Industry Training and Capacity Building

Find information on current and upcoming industry training and capacity building programs available for egg industry personnel and farm owners.

To find out more, scan the QR code →



Research Program Areas

To generate focused research, Australian Eggs works with industry to build a clearer understanding of the needs of farmers.

We identify research groups with the skills to address the issues and develop targeted research project ideas that have clear pathways to on-farm adoption.

Food Safety

Food safety is a key issue for both consumers and egg farmers and is critical to maintaining confidence in eggs as a staple food. It is possible to minimise risks arising on-farm to a very low level. By investing in RD&E we intend to reduce food safety issues, increase consumer confidence and consumption and enhance industry credibility.

To find out more, scan the QR code →



Environmental Sustainability

There is a need for egg businesses to demonstrate good environmental performance and stewardship as changes to environmental regulation adds uncertainty to industry investment decisions. Investing in R&D enables industry to maintain high levels of environmental management and provide a single source of information to assist industry and regulators.

To find out more, scan the QR code →



Human Health

Research in human health refers to research undertaken to characterise the benefits of eggs on human health and wellbeing. It is intended that outcomes of research will demonstrate the major benefits to human health by including eggs regularly in a diet. The health and nutritional benefits of eggs for humans will continue to be shared with healthcare professionals and consumers.

To find out more, scan the QR code →



Feeding and Nutrition

Precision formulation of diets for laying hens can lead to significant cost savings to farmers through improved feed efficiency and better quality eggs. Investment in R&D enables the development of practical nutritional management strategies which can be applied at a production system level to improve flock feed efficiency and egg quality. The security of feed grains at economically viable prices is also important to egg business and will be pursued through cross-sector research collaboration.



To find out more, scan the QR code →

Biosecurity and Flock Health

Maximising the health and productivity of hens is fundamental to maximising egg production and achieving satisfactory egg quality. The increasing proportion of free range hens in recent years and the greater variability within free range production systems has the potential to impact the reliability of egg supply and consumer confidence. Investment in R&D focuses on the investigation of short term, industry transferable solutions to hen disease and biosecurity threats, as well as long term research investigating the development of vaccines and therapeutic medicines to ensure that we are addressing more complex issues. The intended outcome is lower hen mortality rates, less and shorter breaks in production and consequently, increased productivity.



To find out more, scan the QR code →

Animal Welfare

Hen welfare is critical for an efficient and sustainable egg farming business. Improving hen health and welfare represents an important opportunity for productivity gains in each egg production system and to ensure that management practices align with consumer expectations. The investment in hen welfare RD&E means that animal husbandry on-farm is supported by robust, replicated and peer reviewed science, with key research outcomes regarding best management practice being communicated to all stakeholders.



To find out more, scan the QR code →

Marketing For Consumers

Another primary service provided by Australian Eggs is the marketing and communications platform targeted at Australian consumers. All activities represent all egg producers, brands and farming systems.

The purpose of these programs is to increase consumer awareness about the nutritional benefits, versatility, affordability and convenience of eggs.

↓ To find out more, scan the QR code



Education

All About Eggs is a science-based educational campaign aimed at primary and secondary school students to teach them about the life-cycle of eggs and chickens, as well as animal welfare, biosecurity and the nutritional benefits of eating eggs.

To find out more and view classroom resources, scan the QR code

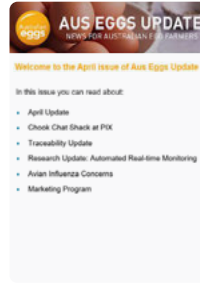


Farmer Publications

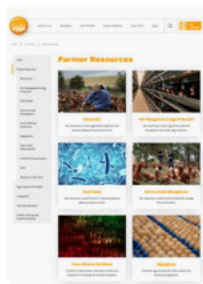
Sign-up to be kept up to date on the latest research and farmer resources, news and events.



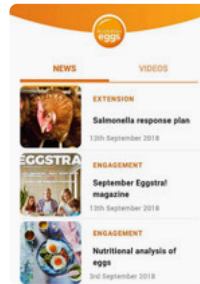
Eggstra
QUARTERLY MAGAZINE
↓ Scan to subscribe



Aus Eggs Updates
MONTHLY NEWSLETTER
↓ Scan to subscribe



For Farmers
ONLINE RESEARCH
& RESOURCE PORTAL
↓ Scan to explore



MyAusEggs
MOBILE APP
↓ Scan to download



Become a Member

Membership is free and available to all levy payers.

As a member, you will be kept up-to-date with industry news and events through our publications as well as receive full voting rights at general meetings as per Australian Eggs' Constitution.

If you have any questions about membership or would like to speak to someone about any aspect of our operations, please contact us on **02 9409 6999** or email **contacts@australianeggs.org.au**





For more information please
contact the Australian Eggs office

02 9409 6999
contacts@australianeggs.org.au

australianeggs.org.au