



There's more to heart disease risk than cholesterol...

Having high cholesterol levels increases your risk of heart disease, and while historically, limiting eggs was seen as a way to improve cholesterol levels... the science doesn't stack up.

75%

of the population experience little to no increase in blood cholesterol levels after eating eggs¹ A serving of eggs is relatively low in saturated fat, only

3.4⁹

Saturated fat

is the nutrient with the largest impact on increasing cholesterol levels² The Heart Foundation states eggs can be enjoyed

daily

as part of a heart healthy eating pattern³

It is important to know that cholesterol is only one piece of the puzzle to improving heart health:

More than

2/3

of Australian

have three or more risk factors for heart disease⁴

The more risk factors you have,

the more likely you are to develop heart disease

Your Doctor

is best placed to assess and manage your overall risk of heart disease, taking into account all the relevant factors for you

The top 12 contributors to heart disease risk⁵:



Genetics	Age	Gender	Ethnicity
		8 P	
Heart disease commonly runs in families	As you age your risk of heart disease increases	Men and older women are at increased risk	Some groups naturally have a higher risk
Diet	High alcohol intake	Physical inactivity	Excess body weight
A diet high in saturated and trans- fat, low in fibre and a high intake of soft drinks	Increases triglycerides (another type of fat in the blood)	People who are inactive are twice as likely to develop heart disease compared to those who are active	Obesity is strongly related to heart disease risk factors
Diabetes	High blood pressure	Depression & social isolation	Smoking
			%
Heart attacks and strokes are up to 4 times more likely in people with diabetes	High Blood pressure is the most important risk factor for strokes	Risk is greater for people who have depression, are socially isolated or do not have good	Smokers are twice as likely as non- smokers to have a heart attack

Emerging research also indicates inadequate sleep⁶, insulin resistance⁷ and an unhealthy balance of bacteria in the gut⁸ may also be important contributors to heart disease risk.

social support