

## AUSTRALIAN EGG INDUSTRY

# SUSTAINABILITY FRAMEWORK

The Australian Egg Industry Sustainability Framework has been developed to provide for productive engagement with the Australian community and set a course for continuous improvement.



### SUSTAINABLE FARMING

The egg industry's objective is to farm eggs for all Australians in a way that is socially, environmentally and economically responsible.

Sustainability is an ongoing process of examining the relationship between an industry, communities and the environment to ensure the needs of future generations can be met. That includes both impacts and contributions across:



**THE LIVES OF  
PEOPLE**



**ANIMAL  
WELFARE**



**ENVIRONMENTAL  
IMPACT**



**ECONOMIC  
VIABILITY**



### CSIRO RESEARCH

The CSIRO will conduct independent research to examine the relationship between the egg industry and communities across Australia.

The egg industry commits to transparent reporting of the CSIRO's findings.





## THE PROCESS

The Sustainability Framework will be facilitated by Australian Eggs with guidance from an egg industry Sustainability Consultative Committee. The process will:



**IDENTIFY THE ISSUES TO FOCUS ON**



**DIRECT INDUSTRY INVESTMENT TO FACILITATE IMPROVEMENT**



**BUILD STRONGER RELATIONSHIPS WITH STAKEHOLDERS TO WORK TOGETHER**

The Sustainability Framework will not measure the performance of individual businesses or endorse particular farm management practices.



## TIMING

The CSIRO's research will be conducted on an annual cycle of:



**STAKEHOLDER ENGAGEMENT**



**COMMUNITY SURVEYS**



**INSIGHT REPORTING**



**FOLLOW UP SURVEYS**



## QUALITY ASSURANCE

The Sustainability Framework will complement Australian Eggs' quality assurance scheme, Egg Standards of Australia (ESA).



**ESA DELIVERS CONSISTENTLY HIGH STANDARDS ACROSS THE INDUSTRY**



**SUSTAINABILITY FRAMEWORK OUTLINES A PROCESS FOR CONTINUOUS IMPROVEMENT**

► **For more information**, to get involved or obtain a copy of the Sustainability Framework, go to the Australian Eggs website [www.australianeggs.org.au](http://www.australianeggs.org.au)

